# DANIEL DAILEY

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I'm a full-stack web developer with 24 years experience of making clients smile through committed partnership and invention of creative, custom solutions to complex challenges.

#### **SKILLS**

Ruby/Rails - DB Admin - Server Admin - JS - PHP - Git - AWS/Cloud - Docker

Serious problem-solving, software architecture/infrastructure/optimization, translating tech to layman (and back), teaching/mentoring, training/support

#### **EXPERIENCE**

## Freelance Web Developer and Business Consultant — 2005-present

For over 20 years, I've been building custom solutions for clients in medical, real estate, RV dealerships, E-commerce, and more. I've work with industry professionals (both in and out of tech) to create products that please.

Presently serving at Wetzel & Sons, an industry-leading moving and storage business in Hollywood. I partnered in growing their company to and through it's recent acquisition by a global firm. I've built and maintain a custom Rails application to run their entire team of nearly 100 people, handling all aspects of their operation, including truck routing, job scheduling, project management, time-logging, payroll, fleet management, inventory management, billing, sales/CRM, and customer portal.

Less recently operated as business partner for WingStuff.com, an online retailer of motorcycle parts/accessories. Created an innovative shopping cart from scratch, driving it to become the most successful retailer in it's target market worldwide. Handled SEO, design, and total site production, partnered in business strategy, marketing, and promotions, as well as shipping, receiving, and order fulfillment logistics.

### Web Developer, Office to Web Solutions — 2001-2005

Joined a small web dev team and quickly became the only developer, as I could outproduce the other devs and at a higher quality. After several years of growth, the owner took a high paid full-time position with our largest client and sold me the business.

UI Designer & Quality Assurance, AskCredit; San Diego, CA — 2000-2001 Testing, quality assurance, and UI/UX design for innovative startup

Teaching Assistant, Coleman College; La Mesa, CA — 1999-2000 Curriculum developer, teaching assistant, and part time instructor



full resume online at danieldailey.com